

THE TKE GROUP

LET'S GET **CREATIVE** IN 2022

AS WE LOOK TO THE FUTURE OF MEETINGS & EVENTS, 2022 NEEDS TO BE A YEAR THAT WE ALL DEDICATE TO BEING AS FRESH & CREATIVE AS POSSIBLE IN OUR APPROACH TO CONNECTING WITH TOP TIER CORPORATE BUYERS.

THE TKE GROUP IS GEARING UP WITH A WHOLE CALENDAR OF NEW PROGRAMS, PLUS A MENU OF ADDITIONAL OPTIONS CUSTOM DESIGNED TO GET YOU DIRECTLY IN FRONT OF THE EYEBALLS OF THE EVENT BUYERS YOU NEED INCLUDING PRIVATE BRAND EVENTS, ON-SITE EXPERIENCES, MEETS® VIRTUAL SPEED MEETINGS, DIRECT EMAIL MARKETING, AND MUCH MORE.



2022 CALENDAR

FIRST QUARTER 2022

CATALYST BALTIMORE
January 2022

CATALYST RICHMOND
JANUARY 2022

CATALYST RESTON, VA
FEBRUARY 2022

**CATALYST SPECIAL:
ASSOCIATION LUNCH,
ALEXANDRIA, VA**
FEBRUARY 2022

TKE CAPITOL HILL/WASH. DC.
MARCH 2022

SECOND QUARTER 2022

CATALYST POCONOS
APRIL 2022

CATALYST WILMINGTON, DE
MAY 2022

CATALYST PRINCETON
MAY 2022

TKE PHILADELPHIA
MAY 2022

CATALYST ALBANY
JUNE 2022

TKE MONTREAL
JUNE 2022

THIRD QUARTER 2022

CATALYST STAMFORD
JULY 2022

CATALYST HARTFORD
AUGUST 2022

CATALYST PROVIDENCE
AUGUST 2022

TKE BOSTON
AUGUST 2022

CATALYST SYRACUSE
SEPTEMBER 2022

CATALYST BUFFALO
SEPTEMBER 2022

TKE TORONTO
SEPTEMBER 2022

FOURTH QUARTER 2022

CATALYST LONG ISLAND
OCTOBER 2022

CATALYST WALL STREET
OCTOBER 2022

TKE NEW YORK CITY
NOVEMBER 2022

2022 POTENTIAL ON-SITE EXPERIENCES

NORTHERN VIRGINIA
FEBRUARY 2022

ATLANTIC CITY, NJ
APRIL 2022

THE CATSKILLS, NY
OCTOBER 2022

CONNECTICUT
DECEMBER 2022



PLEASE VISIT US ONLINE FOR MORE INFO AT WWW.THEKNOWLEDGE-EXCHANGE.COM